**ENVIRONMENTAL AWARENESS**

* To examine the growth of environmental awareness as a consequence of global interactions. To examine the role of Greenpeace in fostering improved environmental management.

**TASK:** Using [www.timetoast.com](http://www.timetoast.com) you are going to create an online timeline of the growth of environmental awareness as a result consequence.

You need to include:

* Who are your organization, When they were founded and why
* Key Campaigns in their history
* Successes and Failures
* Campaign techniques

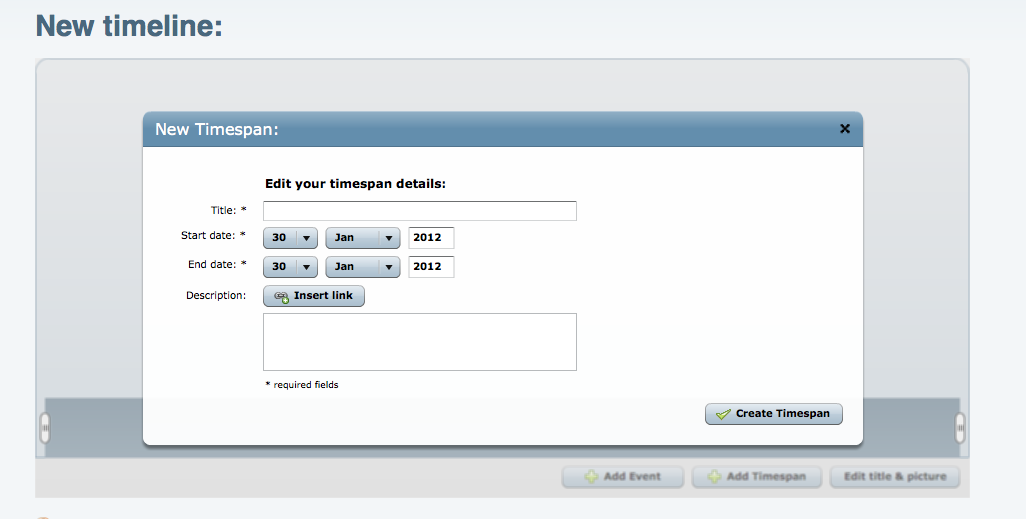
**EXAMPLES OF ENVIRONMENTAL ORGANIZATIONS**

[**GREENPEACE**](http://www.greenpeace.org/international/en/about/)

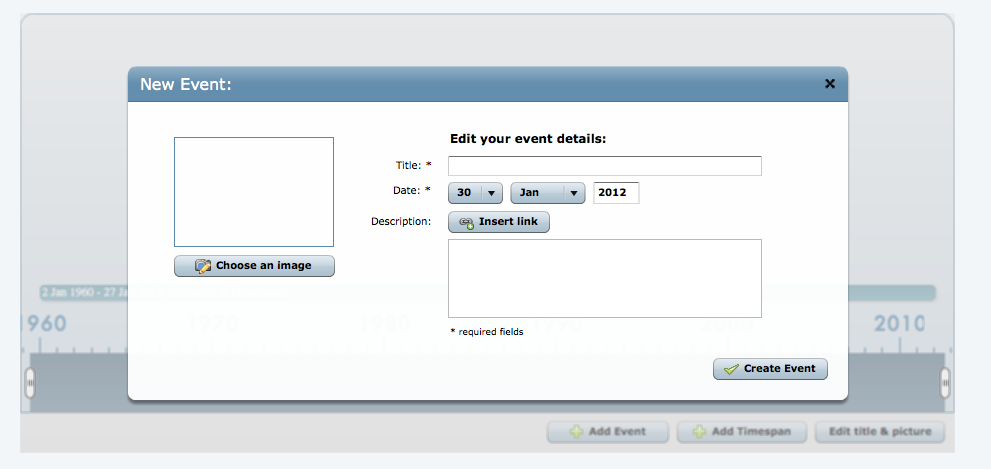
[**WWF**](http://wwf.panda.org)

[**Friends of the Earth**](http://www.foe.co.uk/)

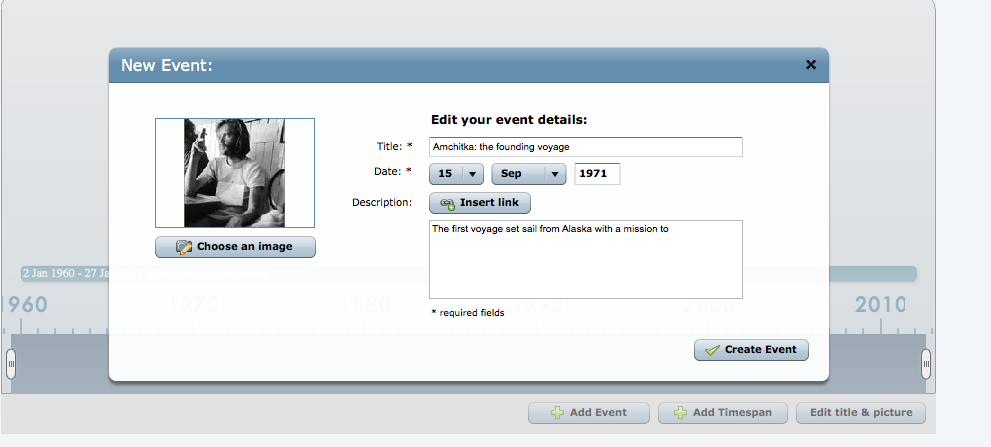
**INSTRUCTIONS**

**Once you’ve registered on** [**timetoast.com**](http://www.timetoast.com) **then create a new timeline. You will then click the add timespan which will give you the time frame for your timeline.**

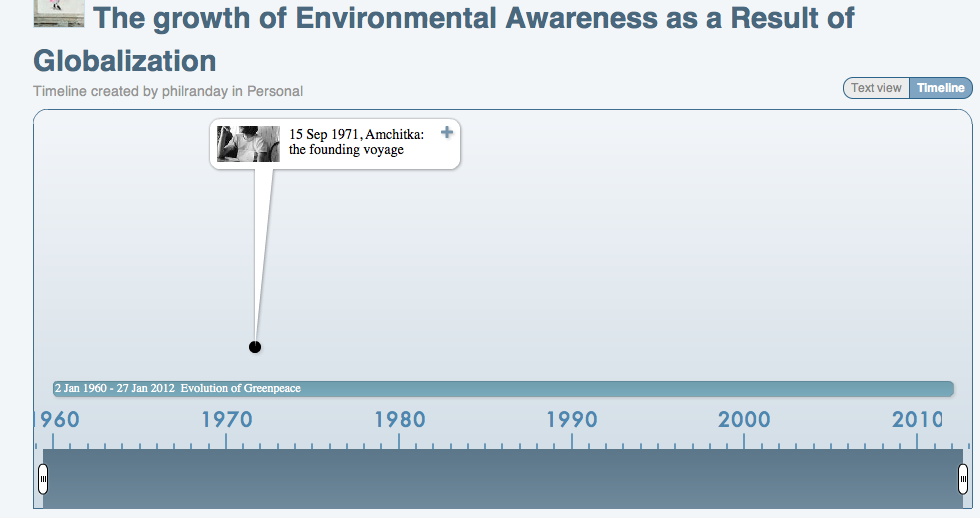
**Clicking on the new event button you can annotate your timeline with images and text of the key events and history of your organization. You can also add relevant images.**

****

**As seen below**

****

**When you have completed the timeline will look like this (but with more labels!!)**

****

**Once you have created your timeline you will need to copy and paste the link onto the wiki for revision later in the year.**